No Money Down





N.W. COR. 6 MAVE & 15 M ST.



In maintaining our own factory—more than 100,000 square feet of model modern sanitary equipment—we achieve at least valuable re-One-We insure absolute purity, freshness, and quality of the

groceries. Two-We do away with the middleman's profits.

We are thus enabled to sell groceries we can guarantee at prices that are actually lower than you are charged for groceries of uncertified origin elsewhere.

SPECIAL SALE OF SANTA CLARA PRUNES; 10-lb. boxes of extra large size thinskinned perfect fruit, about 50-60 to the pound; sold everywhere at 16c. on; one-pound packages, our regular price 12c., for this sale, dozen,

"GENESTA BRAND" COFFEE

where at 35c, pound

"PEKIN CHOP" TEAS

"FEKIN CHOP" TEAS

Mixed, Formosa, Oolong and English

Breakfast

Equal quality sold elsewhere at 35c, to usually sold elsewhere at 35c pound 40c. pound; our price to-lb. caddy, \$2.16; 5-lb. caddy, \$1.14; lb. carton, 24e

GELATINE; "Lily White" brand, purest
made, unflavored, granulated form;
one package makes two pints of jelly;
our regular price tic.; this sale, dozen 78c.

GELATINE; "Lily White" brand, purest
jone package makes two pints of jelly;
our regular price tic.; this sale, dozen 78c.

GENERIA SALE OF EXTRA QUALITY RICE;
GENERIAL SALE OF E

SPECIAL SALE OF NEW IRISH MACKEREL, family size, perfectly cured; 10-lb. kits, for this sale, \$1.18.

SPECIAL SALE OF "RED STAR" BRAND BREAKFAST COCOA, prepared in our own

There are other kinds which we do not handle, and which you also will avoid if you are particular about the color of your wash. Do not risk ruining costly clothes by experimenting with "cheap" things. Pay our economical prices. A SPECIAL SALE OF OUR NEW LAUNDRY SOAP, "LILY WHITE" BRAND; this is the finest laundry soap made; case containing 100 cakes, \$4.69 cake \$6

A SPECIAL SALE OF OUR FAMOUS "RED STAR" LAUNDRY SOAP; the equal of any of the high priced laundry soaps on the market—60 lb. boxes, full weight cakes; regular price, \$3.49; this sale, \$3.24; 30 lb. boxes, full weight cakes, regular

price, \$1.79; special at.

\$1.64

A SPECIAL SALE OF MACY'S "SEA FOAM" WASHING POWDER (powdered soap), in the extra large size Jumbo carton, packed to sell at 24c each; our price for

large size can, dozen, Se; can.
HOME USE" CLOUDY AMMONIA; none | "RED STAR" NAPHTHA SOAP; box of 100

better; pint bottles. 12e; dozen, \$1.33; quart bottles, 21e; dozen, \$2.41; half gallons, 39c; dozen \$4.54 "RED STAR" BRAND BORA X; guaranteed "LILY WHITE" STARCH; none better; 3-

The star Brand Scouring Soap:

box containing 100 large cakes, \$3.74;
cakes.

The solid elsewhere at 12c points, our price for this sale, 5-1b, carton. 38c white Box Soap; box containing 60 large cakes. \$3.39 ball Bluing; half pound box, 9c; doz.

cakes, \$3.89; carton containing 10

absolutely pure: 5-lb. cartons, qual-ity sold elsewhere at 12c pound; our

"RED STAR" BORAX SOAP, box contain-ing 60 large cakes \$3.24 "LILY WHITE" BRAND FLOATING SOAP; swift's wool soap; large size cakes; 100 large cakes, \$6.59; each sold everywhere at 10c cake; our "LILY WHITE" BRAND FLOATING SOAP; price, case 100 cakes, \$4.59; cake. 7e 100 small cakes, \$4.12; each 414c



SUITABLE GIFTS

. H. Macy & Co.'s Attractions Are Their Low Prices.

THOSE ADVERTISED ON THIS PAGE ARE EXAMPLES PICKED AT RANDOM.

The unexpected completeness and richness of our assortments is an even greater inducement to buy at Macy's than the

expected inducement—the saving which Macy prices always

CONFIRMATION

A TOUR THROUGH MACY'S WILL REVEAL THOUSANDS OF APPROPRIATE PRESENTS.

Vast assortments-including the finest merchandise for which our buyers scour the markets of the world, specimens of mastercraft such as are usually looked for in the most exclusive specialty

OF JERSEY AND FELT

We are the first to bring into this country these suits, one of which is quite the smart thing for English youngsters, the other the fad of the moment for dressing the fashionable toward Austrian.

KNITTEDSUITSOF WORSTED JERSEY

from England are the invention of one of the smartest furnishers

in London, who, seeing the de-mand for sweaters of all kinds, improved on them and made

whole suits of sweater material for boys up to twelve years and for girls up to three or four years of age as well as for toddlers.

The sweaters button on the shoulder and have military collars; the trunks are the slip-on style with an elastic around the waist:

the caps are hockey style. They can be obtained in old blue,

Copenhagen blue, mahogany and sage green.

Suits sold complete, or each piece

Quite as novel and interesting, though totally different.

TYROLEAN SUITS FROM VIENNA.

Knickers are of softest black felt with pipings of chamois in natural color. Characteristic Tyrolean em-

broidery in green and white ap-pears on them and on the peasant

suspenders with the strap across the back.

With these goes a little Austrian military jacket of light weight gray

frieze with military collar and cuffs of green broadcloth, green silk cords and a turn-back button-back facing of broadcloth at the front. Unbutton and the coat can

be turned into a regulation double-

These suits are the most unusual value at \$5.94.

A FINE ASSORTMENT OF OTHER IMPORTED NOV-ELTY SUITS. Among them are suits identical with those

advertised elsewhere quite recently for 25 per cent. more than our regular price. There are suits in Jersey cloth and serge, in white with black trimmings and in blue with

white trimmings. Not all sizes in all suits, but a

good assortment both of sizes and styles. At prices ranging from \$5.94 to \$19.74.

A raincoat with a cap or sou'weste

o match is another of the useful combi

nation novelties in our boys' depart. ment. The garments were procured from one of the best known makers of

rain-proof garments in the country. They are made of black rubber.

RAINCOATS, for boys 4 to 16 years,

CAP WITH CAPE to protect the shoulders and neck, 69e.

BOYS' BATHROBES

"HOLIMO" ROBES, made in our own

work rooms of fleece-lined cot-

ton English cheviot specially im-

ported for us for these garments. They have deep turn-over collars

and belt; in striped effects, \$1.98. BLANKET ROBES of warmest blank-

eting in jacquard patterns (large bold figures like wall paper de-

signs, with stripes for finish), \$1.89, \$2.97, \$3.96 and \$4.96.

SWEATERS

Turtle-neck, V-neck, auto-collars

and coat sweaters. All wool wor-sted. \$1.39, \$1.98, \$2.49, \$2.97 and \$3.96

OPEN END AND REVER-SIBLE FOUR-IN-HANDS

in plain colors or fancy stripes and figures. Also knit-ted searfs. Special at 24c and 39c.

\$1.98. Another quality, \$2.49.

For Girls and Infa

separately.

\$2.29 Trunks

9e Caps.....

For Boys

SPANGLED SYRIAN SCARVES The Ideal Gift for Any Woman

Hand made by Syrian women, and imported by R. H. Macy & Co., \$3.97.

Any woman who has need of an evening gown has need of a Syrian scarf. It is the finishing touch to evening dress. There are other uses to which these strikingly picturesque Oriental productions are put. Many women have the gown itself made of whole Syrian scarves, and with striking results.

Their adaptability, indeed, is as strong a recommendation as their intrinsic charm.

The scarves are made of tiny pieces of metal pressed into the net Our assortment is the largest in the city—all the more remarkable

that no two are exactly alike. They can be had in either black or white net, in varying lengths and at varying prices from \$2.89 all the way up to \$37.74

HANDSOME We Carry All Qualities, Both Imported and Domestic. Prices Range from IMPORTED

As a friendly offering from on

woman to another, a pretty silk petti-Coat is always welcome.

Our variety includes garments of China sik, messaline, chiffon, satin. crepe de chine, silk jersey and silk noveltles in all styles up to a hand-some petticoat of messaline, chiffon and lace at \$33.89.

This beautiful petticoat has a foun-dation of messaline, and flounces of chiffon, shirred and lace trimmed cob-webby Mechlin lace being chosen The petticoat on display is in pink We are prepared to copy it in any color or shade desired. I second Pleas.

Our quilted robes, imported by us from Japan, are a distinct improvement on the ordinary Japanese robes dis-played in other stores. Most of these even when from Japan are made from patterns intended for the slight staquate for the needs of American men.
On the other hand Japanese robes
sold by P. H. MACY & CO. are made from patterns cut in our own workrooms and sent to Japan with specific instructions as to making.

ARTISTIC Beaded Fringes on the Shades of the Bronze or Other Heavy Metal Lamps Produce an Unexpectedly Happy Effect. I ELECTROLIERS

The glass used in the shades is a opalescent art glass (with an overlay of wrought metal designs) or else clearer glass hand painted and over glazed with a misty white which tones the colors and produces the desired

Many of our newest lamps have the Pompeian finish so well liked. Every period historical for dis

tinctive art is represented in our collection of floor lamps.

One especially striking example of floor lamps is in Adam style with empire finish. It has a 24-in, shade of ivory opalescent glass with amber border over which the metal tracings of graceful festoons of that time show most effectively. This is a truly exquisite study in brown gold and white. The lamp has six lights and stands 71 inches from the floor. Its price is \$63.50.

Special attention may be called to our col-lection of electroliers in French bronze. Seme of the best known art studies are represented.

Library Lamps also. An artistic example of this style of green-finished bronze in Pompeian style with pointed pagoda-like shade of that design is most distinctive. The base is square and etched with conventional designs of old Pompeii; the pillar severely plain. These Pompeian designs ar wrought over the opalescent glass shade which is in tones of pearl

emerald and ruby.
This lamp is most moderately priced

CARVING SETS In Lined Care.

GENUINE STAG HORN HANDLES: sterling silver ferrules, \$2.97. SELECTED STAG HORN HANDLES; adsome silver ferrules and cap

STERLING SILVER HANDLES: in several pretty designs, \$9.67

Other carving sets in Sterling Silver up to \$14.67.

WE SELL SHEET MUSIC Opera scores, librettos, collections of music and books of instruction AT LOWER PRICES THAN ANY OTHER STORE in the city every day in the year. We have on display a larger assort-ment of sheel music than any other

An Exceptional Opportunity

ANNIVERSARY

HIGH GRADE

At Practically the Cost of Material

Choice of Two Handsome

French Seal (Coney) and Russian Pony (with Skunk Raccoon Collar)

Lining of heavy brocaded satin or

These garments are made of whole skins and European dyed.

ROBIN HOOD TAPESTRY HAND BAGS And other exclusive, smart Bags of Silks, Velvets and Leathers

The designs, shapes and materials of our "Robin Hood" hand bags make the name apropos. They are decidedly reminiscent of the romantic huntsmen's bags worn by Alan-a-Dale, Robin Hood, Little John and the rest of them.

While in Berlin searching for novelties, our buyer saw some very expensive bags of silks and velvets in much more artistic shapes than the usual tapestry bags. He arranged with a manufacturer in the German city to make up

a quantity of tapestry bags in exclusive "Robin Hood" shapes (as he christened them), and the arrangement enabled us to offer superior novelties at much less than the prices you have to pay elsewhere for the commonplace kind. So great was the demand that we now have the bags made here,

and while the American copies are far superior in materials and workmanship to the imported models, the prices we are able to charge are 33 1-3 per cent. less than the prices we received for our Berlin bags. For instance,

Bags at \$7.89 are now \$4.89 | Bags at \$12.49 are now \$8.89 Bags at \$9.89 are now \$6.49 | Bags at \$11.89 are now \$4.89

HEART SHAPED RECEPTION BAG (another beautiful roses in gold lace and silk, further elaborated with gold galloons. Long cordeliere handles of heavy gold cord and tassels. A splendid value, \$14 89.

EVENING BAG OF BROCADED CLOTH OF GOLD, Designed for R. H. Macy & Co., with a woven gold girdle and tassels. Complete vanity fittings. We imported the material and had the bag made up here, being thus enabled to offer it at the special price of \$9.89.

For conservative women of fashion, we have one of the finest collections of leather bags in the city. All were personally selected with great care by our expert. Most of these are from Vienna. Some are exclusive styles from Paris, as, for example a Gray Suede handsomely studded with cut steel and sapphires in bow knot and foliage design. This bag at \$54.75.

OTHER DESIRABLE HAND BAGS

GRAY PIN SEAL with gold plate mountings and vanity fittings, cordeliere handles; silk lined throughout, \$18.89.

GRAY MOIRE with chenille and beaded fringe; the shape of bag fair Viola of "Tweifth Night" might have carried. This bag is fitted with vanity case and purse; double inside frame, \$19.89.

BROWN ANTELOPE with sterling silver flexible mounting; moire lined; fitted with purse and double straps of leather, \$29.89. ENGLISH MOROCCO-an ideal bag for travelling or for other emer-gencies, as it is completely fitted with all toilet necessaries and a separate compartment where a garment might be carried. In

DAINTY TAPESTRY BAGS FOR CHILDREN, miniature copies of those carried by mamma. Small pictures and cordeliere handles, complete at \$1.49. Also children's hand bags of real pigskin, with linings of dif-

ferent colored silks and purse fittings, \$1.49.

STERLING SILVER

Useful and deco-rative, and by no

TABLE WARE Piret Ploor WATER PITCHERS of good size in plain footed patterns and with wide mouths, \$44.83. AFTER-DINNER COFFEE SETS, con-

sisting of coffee pot, sugar bowl and cream pitcher with plain de-sign on foot, \$ 9.89. ALMOND SET, one large dish and six small ones; plain pattern on foot, complete in white lined

SUGAR EOWL AND CREAM PITCHER,

with old English thread bor-der; bright finish and gold lined, \$11.59.

AFTER DINNER COFFEE SPOONS, set of twelve; full sizes; several pat-terns. Complete in white case, \$7.41.

TOYS AND From the tiniest frivolity at a p enny or so to a wonderful French doll at \$69.50.

Our Toy Aetoplanes are exact copies of the famous biplanes and monoplanes —of course, without the motor. Best of all, our 'planes actually fly. Prices to suit all pocketbooks-

from 24c to \$59.75. COMBINATION GAME SETS, con-

sisting of checkers, chess, dominoes, dice, cribbage, poker chips and cards; in fine mahogany case, \$47.74.

REAL IVORY CHECKERS, in a fine grained leather case, \$9.49.

FRENCH DOLL, with real hair; beautifully dressed in silk; silk stock-ings and white kid shoes; long mousquetaire gloves, at \$69.50.

Other Dressed Dolle down to 24c.

Macy & Co. you buy direct from

pay the profits of both producer and retailer -- for

Having our own Factories all over the world gives us facilities such as all other houses in New York put together do not possess.

We offer the largest assortment of quality ware to be found in the city.

We have just received a new shipment of magnificent specimen plates on which you save up to \$35.00 per dozen compared with prices elsewhere.

For This Week Only

Six Open Stock Patterns

From our factory in Rudolstadt - selected for their rare

Reduced 20%

We are headquarters for open stock dinner China, having over 150 patterns on hand, and constantly adding new

We satisfy all tastes and all pockets. We retail quality open stock China for the prices other stores have to pay for it.

DINNER SERVICES

Was Special Was Special AMERICAN PORCELAIN; LIMOGES CHINA; 101 pieces; border design of small flowers, green fol-iage and green line.....\$39.89 \$33.89 AMERICAN PORCELAIN; LIMOGES CHINA; 136 100 pieces; pink design, gold on handles \$8.49 \$5.49 pieces; white and gold decoration..... ... \$59.89 \$49.89 AMERICAN PORCELAIN; LIMOGES CHINA; 113

100 pieces; decorated with neat gold lines..... \$6.89 \$6.49 pieces; green border, pink floral design, han-dles solid gold........ AMERICAN PORCELAIN: LIMOGES CHINA; 100 pieces; neat border design, gold on handles \$14.89 \$11.89 **ENGLISH PORCELAIN;**

102 pieces; dainty design, gold on every piece....\$19.89 \$14.89 IMOGES CHINA; ENGLISH DOULTON PORCELAIN; 100 pieces; Diu-Watteau design ... \$21.89 \$18.69 PORCELAIN; 118 pieces;

AUSTRIAN CHINA; 101 pieces; neat design, gold on every piece...... \$16.89 \$14.89 THEO. HAVILAND; 100 pieces; f to rail design, handles with gold......\$23.89 \$18.69

113 pieces; green band and gold border design \$78.69 \$64.89 L!MOGES CHINA; 113 pieces; maroon and gold border, garlands of THEO. HAVILAND CHINA; 128 pieces; border of roses and

..... \$69.89 \$56.89

... \$74.89 \$59.75

... \$183.41 \$97.50 LIMOGES CHINA; 101 pieces; gold border de sign, handles of solid

OUR PEERLESS CUT GLASS-richly out crystal-was awarded first prize in the international glass displays at the

"STRAUS" CUT GLASS | "STRAUS" CUT GLASS SETS WATER BOTTLE MAYONNAISE BOWLS AND 2.97 \$1.69 60-PIECE GLASS SERVICES MAYONNAISE BOWLS AND PLATES. 2.89 \$1.97 FERN DISH. 3.89 \$2.49 ICE TUB. 4.89 \$3.49 SALAD BOWL 5.89 \$4.49 LEMONADE GLASSES, with handles. doz. 9.89 \$5.88 PUNCH BOWL AND STAND 34.89 \$24.89 PUNCH BOWL AND STAND 34.89 \$24.89 IMPORTED GLASS, neat engraved design. 8.83 \$6.49 IMPORTED GLASS, neat engraved design. 8.83 \$6.49 IMPORTED GLASS, neat engraved design. 8.83 \$6.49

BOHEMIAN GLASS—GOLD DECORATIONS

BONBON BASKETS. 69c, 89c, \$1.19 | LOVING CUPS. \$1.97, \$2.69 | OLIVE DISHES with handle 49c, 69c, 89c | COMPORTS on stand. 69c, 79c, 97c, \$1.19 | COMPORTS for fruit cake. \$2.89, \$3.89, \$4.89 | ICE CREAM TRAYS. \$6.89, \$9.89, \$12.89 | ICE CREAM PLATES. \$1.23, 69c | FLOWER BASKETS. \$1.19, \$1.49, \$2.29, \$4.89 | BUD VASES. 39c, 69c, 97c | BOTTLES. \$1.49, \$1.69, \$1.97, \$2.89

160

180

110

140

SPECIALS IN PHOTO SUPPLIES

19e You who do your own developing will find Film Plate Developer the finest and the surest for good results, 18c. Four ounce bottle makes 24 os. solution. It can be used repeatedly

For comfort in printing gas light papers like "Velox Azo" and others use "Vel-Cyo." It is economical. 32 oz. solution for 24c. Results obtained with "Vel-Cyo" are a revelation.

A makes little difference what you need-a World Want will go get